



Coalition Against Chronic Candy (Kronic Kandy)
P.O. BOX 2253, Atlanta, GA 30301
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Dear Business Owner:

On January 27, 2005, a group of concerned citizens, which included community, educators, youth advisors, public health representatives, church leaders, and law enforcement representatives, met to discuss the sale and promotion of Chronic Candy (Kronic Kandy) and other products marketed as marijuana-flavored candies. These concerned citizens met to discuss the threat of these products because the products give the false impression that marijuana is fun and safe. As a result of this meeting a new coalition was formed and is called the *Coalition Against Chronic Candy (Kronic Kandy)*.

The coalition's main objective is to safeguard our young people. Therefore, the sale of products such as Chronic Candy (Kronic Kandy) cannot and will not be tolerated in our communities. Products marketed as marijuana-flavored candies, and packaged as lollipops or gummy (gum drops) candies, can fall into the hands of unsuspecting youth and can serve as a gateway product for future marijuana use among children and teens. These products typically are made in bright colors and have marijuana-related slogans such as "The Chronic" and "Sticky Icky Skunk," which can easily draw the attention and curiosity of our youth.

In an effort to protect our youth, the Coalition is requesting a meeting with you to discuss the immediate removal of Chronic Candy (Kronic Kandy) and other products marketed as marijuana flavored candies from your store. We feel that this effort will further ensure that young people are effectively protected from this product. As a merchant, if you sold this product only to adults, you cannot guarantee that irresponsible customers will not attempt to use the product to target and lure kids to use illegal drugs.

Therefore, the coalition is in need of your support! We request that you contact us within the next two to three days to arrange a meeting to discuss this extremely important issue. Please contact _____, our representative for the Coalition Against Chronic Candy (Kronic Kandy), at _____ to schedule a time and date to meet.

Remember, merchants also have a vital role in **PROTECTING** our youth. Please join us in our commitment in preventing the sale of Chronic Candy (Kronic Kandy) and other marijuana-flavored products to children. The *Coalition Against Chronic Candy (Kronic Kandy)* would like to thank you in advance for your cooperation on this issue. We look forward to meeting with you.

Sincerely,

Coalition Against Chronic Candy (Kronic Kandy)

Note: It is strongly recommended that you list on the letter the names of organizations, agencies and private citizens who are members of your coalition or alliance. Their names will demonstrate to store merchants that there is widespread support for efforts to stop the sale of Chronic Candy (Kronic Kandy).