



Dear Community Advocates and Elected Officials:

On January 27, 2005, a group of concerned citizens, including community leaders and residents, educators, youth advisors, church leaders, and law enforcement agents, met to discuss the sale and promotion of Chronic Candy (Kronic Candy) and other products marketed as marijuana-flavored candies. These concerned citizens believe that these products are a threat to children and young teens because the products give the false impression that marijuana is fun and safe. As a result of this meeting, a new coalition was formed, the Coalition Against Chronic Candy (Kronic Candy).

The coalition's main objective is to safeguard young people from accessing Chronic Candy (Kronic Candy) and other marijuana-flavored products packaged as lollipops or gummy (gum drops) candies. These products are made in bright colors and have marijuana-related slogans such as "The Chronic" and "Sticky Icky Skunk," which can easily draw the attention and curiosity of youth. A number of gas stations, particularly in urban areas are selling these products. The products can fall into the hands of unsuspecting youth and can serve as a gateway product for future marijuana or other drug use.

In an effort to protect our youth, the coalition is requesting that merchants immediately stop the sale of Chronic Candy (Kronic Candy) and other products marketed as marijuana-flavored candies in stores. In addition, the coalition is encouraging elected officials to introduce legislation banning the sale of marijuana-flavored candies. This is important because even if merchants sold these products only to adults, they cannot guarantee that irresponsible customers will not attempt to use these products to target and lure kids to use illegal drugs. We feel that this effort will further ensure that young people are effectively protected from these products.

Elected officials and communities are fighting back and winning. Chicago, IL, Rockmart, GA and Suffolk County, NY have banned the sale of the candy. In addition, state level elected officials in Georgia, Michigan, New Jersey, Texas and Connecticut are proposing statewide bans. Douglasville, GA, Greensboro, NC and New York City have introduced resolutions condemning the sale and marketing of the candy.

Remember, elected officials have a vital role in **PROTECTING** our youth. Please join us in our commitment in preventing the sale of Chronic Candy (Kronic Candy) and other marijuana-flavored products to children. The Coalition Against Chronic Candy (Kronic Candy) would like to thank you in advance for your cooperation on this issue.

Please find attached a Briefing Book for your review. For more information please contact the Coalition Against Chronic Candy (Kronic Candy) at 678-755-4611 or [info@stopchroniccandy.org](mailto:info@stopchroniccandy.org)

Sincerely,

Coalition Against Chronic Candy (Kronic Candy)